

GT 3801 MM1, Special Topics, 1 credit hour

Long Title: Healthcare Management Overview

Fall 2019

Mini 1 – August 19 – September 20

Meeting Schedule: T Th 1:30-2:45

Instructor: Dr. William J. Todd, Scheller College of Business

Course Purpose

This course is part of a pilot course offering by the Institute in response to recommendations from the Center for the Next in Education and the Student Government Association. It is an effort to broaden the curriculum to offer 1-hour credit courses linked thematically with two other courses to give students insight into healthcare issues. Students may elect to take one, two, or all three courses to learn more about career opportunities in healthcare.

The healthcare sector is a large and growing percentage of the nation's GDP, and yet it is one of the most disjointed and complex industries in America. The sector is in great need of systems-oriented management during this time of rapid change, profound regulatory uncertainty, and significant stress. This course is designed to provide insight into these issues and prepare students to also consider related issues in regulatory policy and health systems as part of the transformation.

The course will explore the vigorous tension between medicine and business, medicine and policy, and the many external influences in how healthcare is delivered in the U.S. The course will demonstrate effective examples of managing this inherent friction with a multi-disciplinary approach. The intent of this experimental mini-mester course is to inspire students to further inquiry with subsequent study in full semester courses such as MGT 3662 – Management in the Healthcare Sector and related courses in public policy and health systems.

Course Topics

The course will use illustrative cases, special readings, and lectures to provide a foundation for class participation. Students successfully completing this course will have a greater working knowledge and awareness of career opportunities in the healthcare industry other than clinical medicine.

On successful completion, this course will enable students to:

- Appreciate the major shifts underway in healthcare due to transformation
- Understand the basic primary relationships among hospitals, medical practices, public and private insurance, and public health
- Have a basic understanding of how new discoveries become medical products
- Have a basic understanding of ethics in healthcare
- Demonstrate awareness of occupations in the healthcare industry that are relevant to Georgia Tech alumni, in support of clinicians